I'm Gil De Los Santos, a web creator with over 22 years of experience in WordPress, UI/UX design, and server management.

My passion lies in combining technology, design, and development to create impactful solutions. I thrive in leading remote teams, where I am most productive.

gil.mx • hey@gil.mx • +52 834 189 9996 • CDMX, Mexico • LinkedIn ⧉

Skills

Internet citizen since 1998.

My passion for web design and technology started at a young age. At 16, while exploring Linux, I discovered HTML and quickly began creating layouts, mastering CSS, and immersing myself in digital design and development. Over the years, my expertise expanded into digital marketing, project management, and server administration for both client and personal projects.

With solid experience leading remote teams, I've developed a reputation as a reliable, creative, and solution-focused professional. I thrive when combining technology, UI/UX design, and web development to create impactful digital experiences.

🌐 Internet Services

Cloudways
Google Cloud Platform
Amazon Web Services
Vultr
WP Engine
Email Management
DNS Management
Win & Linux Instances

Ⓦ WordPress

WordPress Core & Plugins
Elementor
Theme Development
Technical SEO
Optimization & Security

🖥 UX/UI Design

Figma
Sketch
Adobe Suite

</> Development

HTML & CSS
LESS
PHP
DevOps

🛡 Security

WordPress
Web Servers
Cloudflare & WAF's

Ad Digital Marketing

Hubspot
Zapier
Mailchimp
CallRail
Meta & Twitter Business
Google Tag Manager
Google Analytics
Hotjar
Semrush

Experience

Grupo Bursatil Mexicano (GBM)

Tech Lead / WordPress Dev (SDE IV/DRI)

2020 - Today • CDMX, Mexico

Managed end-to-end digital projects, coordinating stakeholders and technical teams. Led the WordPress team in developing and optimizing company websites, boosting performance and user engagement, while also overseeing server administration.

Grupo MedLegal

WordPress Dev & Marketing Technologist

2015 - 2021 • Los Angeles, United States

Designed, developed, and managed the company's website, social media campaigns, digital marketing tools, and web servers for a legal services firm. Improved online visibility and client acquisition through targeted digital strategies.

Gobierno del Estado de Tamaulipas

Web Design and Production Manager

2011 - 2014 • Tamaulipas, Mexico

Led design, development, and standardization of the Tamaulipas State Government's websites using WordPress, streamlining digital communication across government programs. Managed a multidisciplinary team to deliver cohesive online experiences.

Nanato Media

WordPress Dev & Marketing Technologist

2019 - 2021 • Austin, United States

Designed and developed client websites with WordPress and Elementor for a digital marketing agency in Austin, enhancing user experience and site performance. Also managed web servers and digital marketing tools.

TV Azteca Mexico

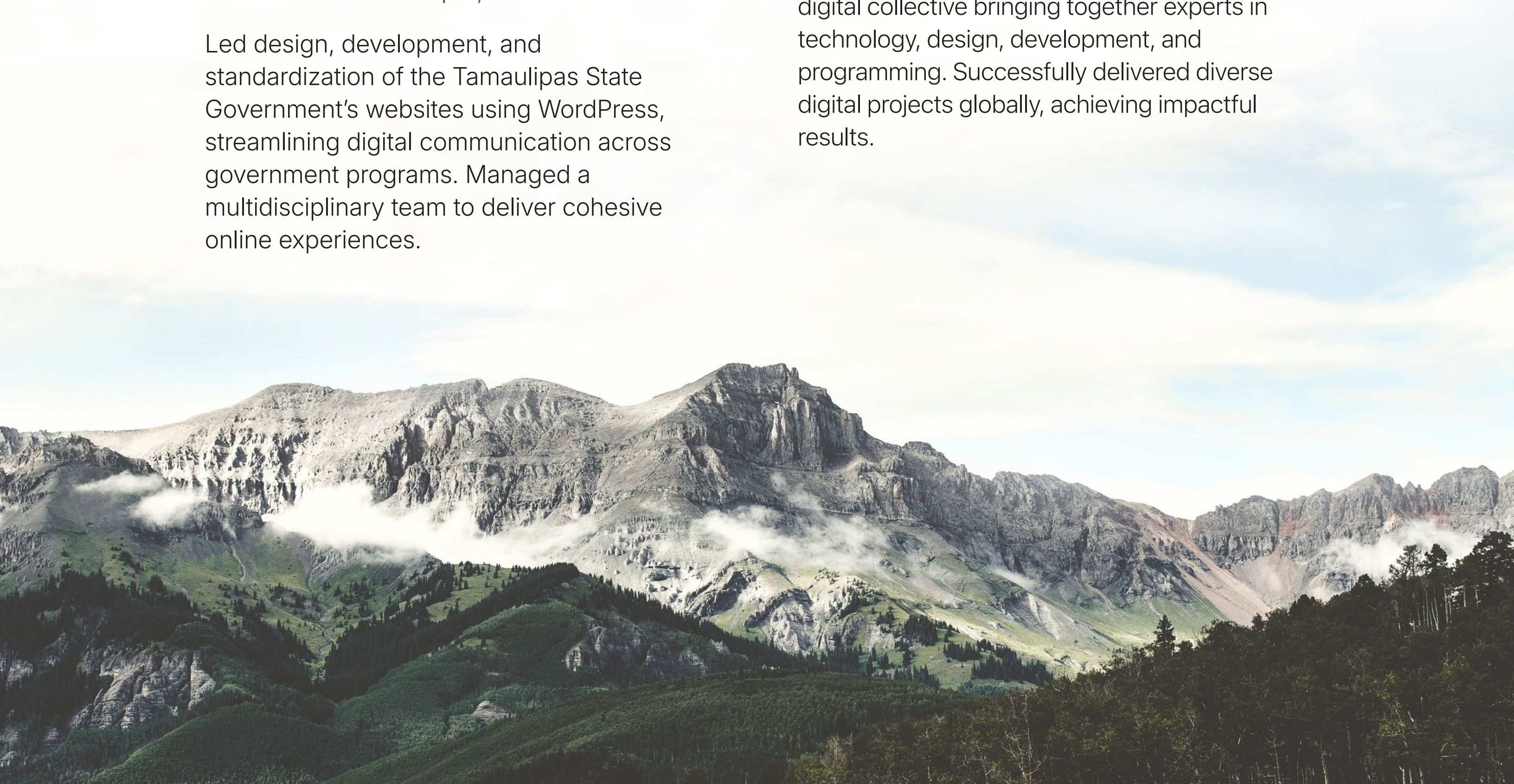**Digital Design Manager**

2014 - 2015 • CDMX, Mexico

Led the digital design team at TV Azteca México, overseeing the strategy, creation, and implementation of the company's entire online presence. Successfully delivered engaging, user-focused digital experiences.

Chido Digital Studio

CEO / WordPress Dev / UI/UX Designer

2011 - Today • Anywhere, Earth

Founder and lead of Chido, a collaborative digital collective bringing together experts in technology, design, development, and programming. Successfully delivered diverse digital projects globally, achieving impactful results.

Training

2023

Server Admin & DevOps
Platzi

Digital Product Design
Platzi

Analog Photography & Developing
Domestika

2020

Web Development by Google
Institute of International Economics

Email Marketing
Platzi

Marketing and Digital Strategy
Platzi

2018

SEO: Search Engine Optimization
Platzi

Mobile Web Design
Google

Education

University of California, Los Angeles
Specialization in Social Media Marketing
2015 - 2016   •   Online

Universidad del Valle de México
Graphic Design Degree
2001 - 2004   •   Tamaulipas, Mexico

Awards

State Government Web Portal of the Year
Politica Digital   •   2012 / 2013 / 2014

Languages

Native Spanish, advanced English (technical and conversational proficiency), currently studying Italian.